

# ***E-Commerce Packaging***

At Michigan City Paper Box Company, we understand how important it is for your E-Commerce packaging to provide protection for your products as well as to effectively communicate your branding. We also know that the packaging itself is not your biggest expense in an E-Commerce environment. The packaging needs to be lightweight to reduce your shipping costs and needs to be easy to fulfill by your packaging operation to maximize your throughput. Let us look at your overall E-Commerce packaging program to make it the most cost-effective with the highest marketing impact.

